

**Obrems May Ball – Sponsorship Opportunities**

IOD, 116 Pall Mall, St James’s, London SW1Y 5ED

Wednesday 11th May 2022 6:30pm – Midnight

|  |  |  |
| --- | --- | --- |
| **Sponsorship Opportunity** | **Price**  | **Additional Information** |
| Core Sponsor – Gold | £3500 | * *Full page advert*
* *Logo on all screen slides*
* *Logo on promotional marketing email and social media posts*
* *Logo on event E-tickets*
* *Logo in programme & on front cover.*
* *Branded drinks table at pre-dinner drinks*
 |
| Core Sponsor – Silver | £2500 | * *Half page advert*
* *Logo on screens*
* *Logo on promotional marketing email and social media posts*
* *Logo in programme.*
 |
| Table Numbers | £850.00 | *25 laminated table numbers to be provided by the sponsor* |
| Table Item (mints, pens, coasters, etc.) | £750.00 | *250 table items to be provided by the sponsor in addition to the sponsorship price* |
| Auction  | £1000.00 | *Logo in programme aside all auction lots* |
| Raffle | £1000.00 | *Logo in programme aside all raffle items* |
| Welcome Drinks Reception  | £2,000.00 | *Branded banner in Pre-Drinks area and logo in programme and on e-ticket* |
| After Drinks Reception | £1,000.00 | *Branded banner in After Drinks area and logo in programme and on e-ticket* |
| Logo Promotion | £350.00 | *Logo in programme & on screens* |
| Heads & Tails | £1,000.00 | *Logo on Heads & Tails envelopes and on screens and on e-ticket Winners prize to be donated by sponsor in addition to the sponsorship cost* |
| Half Page Advert in Programme | £500.00 | *Artwork to be supplied by sponsor* |
| Full Page Advert in Programme | £1,000.00 | *Artwork to be supplied by sponsor* |
| Back Cover of Programme | £1,250.00 | *Artwork to be supplied by sponsor* |

**If you are interested in any of these sponsorship opportunities, please email** **louise@srevents.co.uk** **or call 01799 544905**